





## WELCOME TO OUR COMPANY

Halfslash Music is a forward-thinking record label dedicated to discovering, nurturing, and promoting exceptional musical talent across diverse genres. Based in Ghana, the label operates with a global vision, blending creativity, innovation, and professionalism to redefine the music industry.

#### **Company Description**

As a record label, Halfslash Music is committed to empowering artists by providing cutting-edge production, strategic branding, and innovative marketing solutions. We offer a platform for musicians to thrive, turning their passion into globally recognized success stories.





# INTRODUCTION FROM OUR CEO

Amos Hope Jnr is the dynamic CEO and founder of Halfslash Music, a forward-thinking record label based in Ghana. As a passionate leader and visionary entrepreneur, Amos has combined his deep love for music and business acumen to create a platform that empowers artists and redefines the music industry.

With a background rooted in innovation and creativity, Amos has positioned Halfslash Music as a hub for discovering and nurturing exceptional talent. His leadership focuses on providing artists with cutting-edge resources, strategic branding, and global opportunities to reach new heights in their careers.



## **OUR REASON**

### **Vision**

To be a leading music label that empowers artists, fosters creativity, and transforms the global music industry by delivering exceptional sounds and unforgettable experiences.

## Mission

To discover, develop, and promote talented artists while providing them with the resources, support, and opportunities they need to thrive, all while preserving their artistic freedom and ownership.



## **OUR SERVICE**





### **Label Service**

Comprehensive support for artists and labels, offering tailored solutions for distribution, marketing, and career growth while ensuring creative freedom and ownership.



#### **Talent Grooming**

At Halfslash Music, we identify and develop unique talents, providing mentorship, resources, and opportunities to turn passion into success. By fostering creativity and personal growth, we empower individuals to achieve greatness and leave a lasting impact.



#### **Music Distribution**

Seamless music distribution to all major streaming platforms and digital stores, connecting your sound to a global audience.



#### **Publishing Administration**

Efficient publishing administration to manage your copyrights, collect royalties, and ensure you get paid for your work worldwide



## MEET OUR TEAM



Amos Hope Jnr CEO



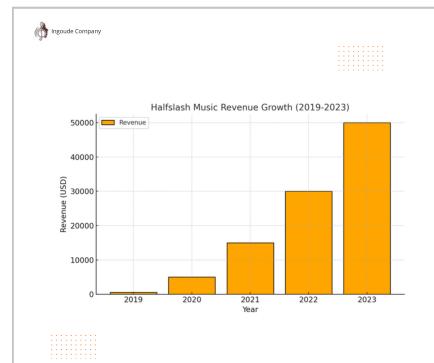
**Micheal Hanson**Sound Engineer



Nana Aba Nkansah HR



Anthony Gens
International recruit



## **OUR SALES**

#### Sales Description

Halfslash Music started in 2019 as a small, passionate initiative to discover and promote local talent. With a vision to redefine the music industry, we began producing and managing independent artists, steadily building our reputation for quality and innovation.

By 2021, our efforts started gaining traction, with notable collaborations and increased recognition in the industry. Revenue grew modestly during this period as we reinvested in talent grooming and brand development. In 2023, Halfslash Music officially became a fully-fledged record

In 2023, Halfslash Music officially became a fully-fledged record label, marking a significant milestone in our journey. With strategic partnerships, improved marketing, and a growing roster of exceptional artists, we achieved remarkable growth, generating revenue of up to \$50,000 within the year.

